

AI Visibility Report

Bright Paws Grooming · dog groomer · Austin, TX · 2026-10-18 10:34

25/100

Overall score

9%

Share of voice

40

Answers analyzed

Engine	Score	Mentions you	Cites your site	Avg. position
chatgpt (mock)	27	40%	0%	3.0
gemini (mock)	32	50%	0%	4.0
google_aio (mock)	15	20%	0%	1.0
perplexity (mock)	26	40%	0%	4.25

Action plan

- High

You rarely appear in: google_aio (mock). Publish a services page with prices, hours, area served and FAQs as plain text (not only images).
- High

Engines rarely cite your site. Complete your Google Business Profile and the directories AI engines cite for your category (Maps, Yelp, industry directories).
- Medium

Most-mentioned competitors: House Montes, Office Polanco Plus, Clinic Roma Norte. Review what pages/reviews support them and cover the same topics.
- Medium

Ask for recent, detailed reviews (no conditional incentives per FTC rule) mentioning service and area.

Most-mentioned competitors

House Montes	7
Office Polanco Plus	6
Clinic Roma Norte	6
Office Bosques	6
Studio Roma Norte	5
Center Polanco Plus	5
Clinic Sol	5
Group Reforma	5
Center Sol	5

Per-prompt detail

Engine	Prompt	Mentions you	Avg. position	Top
chatgpt (mock)	What is the best dog groomer in Austin, TX?	No	–	Office Montes, Group Rivera, Group Aurora, Group Polanco Plus, Center Bosques
chatgpt (mock)	Recommend a reliable dog groomer in Austin, TX	No	–	Group Del Valle, Office Polanco Plus, Studio Rivera
chatgpt (mock)	Top 5 dog groomer in Austin, TX with good reviews	Yes	2	Group Rivera, Bright Paws Grooming, Studio Roma Norte, Center Polanco Plus
chatgpt (mock)	Which dog groomer in Austin, TX offers the best value?	Yes	4	House Rivera, Clinic Sol, Office Polanco Plus, Bright Paws Grooming, Clinic Roma Norte
chatgpt (mock)	I need a dog groomer near Austin, TX, which one should I go to?	Yes	1	Bright Paws Grooming, Clinic Sol, Studio Santa Fe, Group Aurora, House Reforma
chatgpt (mock)	dog groomer in Austin, TX open on weekends	No	–	Group Roma Norte, Group Montes, Clinic Polanco Plus, Center Sol, House Santa Fe
chatgpt (mock)	Which dog groomer in Austin, TX do customers recommend most?	No	–	House Montes, Studio Santa Fe, Office Roma Norte, Center Sol, Clinic Reforma
chatgpt (mock)	Best family-friendly dog groomer options in Austin, TX	Yes	5	House Rivera, Studio Sol, Office Polanco Plus, Office Roma Norte, Bright Paws Grooming
chatgpt (mock)	English-speaking dog groomer in Austin, TX	No	–	Center Bosques, House Del Valle, House Aurora
chatgpt (mock)	Where can I find a trustworthy dog groomer in Austin, TX and how much does it cost?	No	–	Clinic Sol, Group Aurora, House Montes
gemini (mock)	What is the best dog groomer in Austin, TX?	Yes	4	Clinic Bosques, House Sol, Center Roma Norte, Bright Paws Grooming, Center Rivera
gemini (mock)	Recommend a reliable dog groomer in Austin, TX	Yes	6	Studio Sol, Center Del Valle, Center Roma Norte, Clinic Bosques, Clinic Rivera
gemini (mock)	Top 5 dog groomer in Austin, TX with good reviews	No	–	Center Reforma, Center Aurora, House Montes, Clinic Roma Norte
gemini (mock)	Which dog groomer in Austin, TX offers the best value?	No	–	Group Reforma, House Montes, House Aurora
gemini (mock)	I need a dog groomer near Austin, TX, which one should I go to?	No	–	Center Polanco Plus, Group Sol, Office Del Valle, Office Bosques, Group Rivera

gemini (mock)	dog groomer in Austin, TX open on weekends	Yes	3	Clinic Del Valle, House Reforma, Bright Paws Grooming, House Bosques, Clinic Santa Fe
gemini (mock)	Which dog groomer in Austin, TX do customers recommend most?	No	–	Studio Santa Fe, House Aurora, Clinic Roma Norte
gemini (mock)	Best family-friendly dog groomer options in Austin, TX	Yes	3	Office Bosques, Studio Reforma, Bright Paws Grooming, Studio Roma Norte
gemini (mock)	English-speaking dog groomer in Austin, TX	No	–	Clinic Sol, House Montes, Office Bosques, Clinic Roma Norte
gemini (mock)	Where can I find a trustworthy dog groomer in Austin, TX and how much does it cost?	Yes	4	House Polanco Plus, Office Rivera, Clinic Reforma, Bright Paws Grooming
perplexity (mock)	What is the best dog groomer in Austin, TX?	No	–	Office Santa Fe, House Roma Norte, Office Sol
perplexity (mock)	Recommend a reliable dog groomer in Austin, TX	Yes	4	Studio Roma Norte, Center Rivera, Clinic Polanco Plus, Bright Paws Grooming, Group Sol
perplexity (mock)	Top 5 dog groomer in Austin, TX with good reviews	No	–	Group Santa Fe, Studio Reforma, Office Polanco Plus
perplexity (mock)	Which dog groomer in Austin, TX offers the best value?	Yes	5	House Polanco Plus, Office Roma Norte, Clinic Del Valle, Studio Sol, Bright Paws Grooming
perplexity (mock)	I need a dog groomer near Austin, TX, which one should I go to?	Yes	2	Group Bosques, Bright Paws Grooming, Studio Polanco Plus, Center Aurora
perplexity (mock)	dog groomer in Austin, TX open on weekends	No	–	Group Aurora, Clinic Sol, Group Reforma, Studio Del Valle
perplexity (mock)	Which dog groomer in Austin, TX do customers recommend most?	No	–	Office Montes, Studio Aurora, Group Reforma, Office Bosques, Center Polanco Plus
perplexity (mock)	Best family-friendly dog groomer options in Austin, TX	No	–	Center Aurora, Center Roma Norte, House Rivera, Clinic Polanco Plus, Studio Del Valle
perplexity (mock)	English-speaking dog groomer in Austin, TX	Yes	6	Center Polanco Plus, House Rivera, Office Bosques, Studio Montes, Center Del Valle
perplexity (mock)	Where can I find a trustworthy dog groomer in Austin, TX and how much does it cost?	No	–	Studio Del Valle, Clinic Bosques, Office Sol, Studio Montes
google_aio (mock)	What is the best dog groomer in Austin, TX?	No	–	Office Rivera, Center Bosques, Office Del Valle, Office Polanco Plus
google_aio (mock)	Recommend a reliable dog groomer in Austin, TX	Yes	1	Bright Paws Grooming, House Sol, Center Polanco Plus, Clinic Rivera
google_aio (mock)	Top 5 dog groomer in Austin, TX with good reviews	No	–	Studio Reforma, House Montes, Office Sol, Office Aurora
google_aio (mock)	Which dog groomer in Austin, TX offers the best value?	No	–	Studio Aurora, Studio Del Valle, Clinic Roma Norte, Office Bosques, Group Sol

google_aio (mock)	I need a dog groomer near Austin, TX, which one should I go to?	No	–	Studio Reforma, Group Del Valle, Clinic Bosques
google_aio (mock)	dog groomer in Austin, TX open on weekends	No	–	House Reforma, Studio Montes, House Santa Fe, Studio Roma Norte, Studio Aurora
google_aio (mock)	Which dog groomer in Austin, TX do customers recommend most?	No	–	House Sol, Center Aurora, Clinic Reforma, Group Montes, Clinic Polanco Plus
google_aio (mock)	Best family-friendly dog groomer options in Austin, TX	No	–	Clinic Roma Norte, Center Sol, Office Polanco Plus
google_aio (mock)	English-speaking dog groomer in Austin, TX	No	–	Studio Roma Norte, Group Santa Fe, Center Sol, House Aurora
google_aio (mock)	Where can I find a trustworthy dog groomer in Austin, TX and how much does it cost?	Yes	1	Bright Paws Grooming, House Reforma, Studio Del Valle, Studio Aurora, Center Sol

Method: each prompt is sent to each engine via its official API with web search. Score = 50% mention rate + 25% citation rate + 25% position. AI answers vary between runs; weekly tracking recommended.

API cost of this run: \$0.000 USD

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